# ROCKBRIDGE

# **Job Description**

# **Position:**

Senior Vice President - Asset Management Team

### **Position Overview:**

The Senior Vice President will initially be responsible for a portfolio of hotels with the purpose of creating asset value through execution of an investment strategy on a short, intermediate and long-term basis. The Senior Vice President will interact with the CEO, Managing Director of Asset Management and other senior team members in the management of each investment. The individual will be part of a larger asset management team that is responsible for maximizing value across an investment portfolio of hotels.

# **Key Responsibilities:**

- Demonstrated ability to act as an owner on a daily basis to achieve the goals of each investment
- Lead and execute the investment strategy and take ownership of how to best execute that strategy
- Deepen the relationships with Rockbridge's operating partners on each asset
- Proactively strengthen relationships across brands, capital partners and other deal constituents
- Thorough understanding of all factors affecting markets and submarkets and the impact on the portfolio including a strong understanding of demand generators, revenue management, sales process and yield strategies to maximize top-line performance
- Drive operating partners and hold them accountable in efforts to maximize profitability
- Identify and execute value enhancement opportunities
- Identify risks to the portfolio and lead efforts to mitigate such risks
- Develop and lead capital improvement projects that provide attractive returns on investment
- Regular property visits to proactively manage and facilitate strategy execution

## **Job Requirements:**

- 10+ years of relevant experience in ownership, asset management, or hotel operations
- Ability to manage multiple team members
- Strong written and verbal communication skills
- Strong team player that collaborates well with all Rockbridge constituents
- Self-motivated, detail-oriented, well-organized and results-driven professional

### **Company Overview:**

Rockbridge is an investment platform with nearly two decades of experience investing in real estate and operating companies. We've made over 200 investments in 38 states in transactions worth approximately \$5 billion. Through our deep in-house experience and strong relationships, we have delivered a long track record of attractive risk-adjusted returns across multiple cycles. For additional information about Rockbridge, visit www.rockbridgecapital.com.

# **Contact Information:**

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